

Face-to-face meetings with professional stakeholders



One-on-one contact is a good way to obtain detailed information about how some important (mostly professional) stakeholders feel about specific issues. The advantage of meeting people in their own surroundings is that they are in a comfortable and non-threatening environment. The most important aspects of this type of communication are usually the ability to build trust and open up lines of communication with stakeholders. This technique helps to gain a more in-depth understanding of people's ideas and concerns on a given issue. Making contact in this way helps to break down barriers that might prevent the sharing of information.

Level of engagement: Informing, Consulting and Involving